



## The 81st Annual Western Foodservice & Hospitality Expo

**LOS ANGELES, CA, September 6, 2017** – The 81st Annual Western Foodservice & Hospitality Expo, held last week at the Los Angeles Convention Center was filled with exciting events, awards presentations, celebrity chefs, education, product demonstrations and more. Over 10,000 restaurant and foodservice industry professionals saw new products and services from nearly 500 exhibiting companies at the event, which was started in 1936, and is sponsored by the California Restaurant Association.

There were several new product awards presented at the Show. **The Overall Winner** in the Innovative New Product Showcase was Oumph! a 100% plant based product that comes in a variety of shapes and consistencies. It is extremely rich in protein and fibers and a perfect source of folic acid and iron.

**The 1st Place Runner Up was Pure Napkin for their bio-degradable compressed napkin.**

**The 2nd Place Runner Up** was Big Mama's Gumbo for their delicious Creole Gumbo from a secret family recipe. **Best New Product** in the Food Trends Experience was Mommy Sauce for their Korean sauces. **Best in Show for Pitch the Press** was NavyZebra for their Elephant Foot Stamp Technology.

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