



New Product Winners Announced at Western Foodservice & Hospitality Expo

The Winners of the People's Choice Awards for the Innovative New Product Gallery was announced today at the Western Foodservice & Hospitality Expo, being held at the Anaheim Convention Center. Thousands of attendees voted for their favorite products. **The first place winner was www.purenapkincalifornia.com for their biodegradable disposable napkin.** **The 2nd place winner was [Fresh Origins](#) for their fresh flower and herbs flavored crystals; and the 3rd place winner was [Not Ketchup](#) for their fruit ketchup dipping sauces.** The award for **Top Trend in the Food Trends Experience (FTE)** was also announced. Thousands of restaurant and foodservice professionals had the opportunity to see, taste, discover and learn about the new culinary innovations from 50 companies and then voted for their favorite. **The winner was [Frozen Bean](#) Frappe Blends for their Specialty Desserts and Beverages.** Participating companies, included: