

# PURE NAPKIN<sup>®</sup> CALIFORNIA

## Pure Napkin in the National Restaurant Association News !



### 4 eco-friendly trends at NRA Show 2015

May 25, 2015

Operators looking to save energy, waste and water found tips, tools and solutions to accomplish those goals at [NRA Show 2015](#). Here are four trends we spotted this year: Pure Napkin California is one of it.

#### Reusable napkins made from bamboo



Operators looking to save water and reduce laundering showed interest in Pure Napkin California, the makers of a 100 percent biodegradable compact napkin made from reusable bamboo. The product comes compressed into a tablet and expands when moistened with a few droplets of water. "It grows into a full-sized napkin in front of your eyes," said Attila Kondorosi, the company's president. "People have been telling us they're looking for ways to get ahead on sustainability and cut down on the amount of water they use. Our product is one way of doing that."

See full page: <http://www.restaurant.org/News-Research/News/4-sustainable-trends-at-the-NRA-Show>

